Privacy Lock Privacy Policy

Last updated: May 31, 2023

Overview

Privacy Lock Inc. ("Privacy Lock") believes in the importance of personal privacy, and we are committed to protecting yours. Our business is data privacy, and that extends to how we manage any information we collect about you on our website. This Privacy Policy applies to the Privacy Lock website and platform. This Privacy Policy applies to all visitors to the Privacy Lock website and customers and users of the Privacy Lock platform. We do not sell or rent any of the information we collect and the personal information we collect through our platform is used solely to deliver our services. Your personal information is NOT our business, protecting your personal information Is!

About Privacy Lock

Privacy Lock is a software product and platform that enables businesses to implement and automate data privacy and privacy compliance solutions.

We Do Not Sell Personal Data Collected from Users.

We DO NOT sell your information to any third parties, nor do we share, disclose, or provide any information collected outside of our own organization. WE BELIEVE IN PRIVACY and we only use your information to contact you about the Privacy Lock product.

Information We Collect

- **Provided by User**: We collect only contact information provided by the user to request a demo or trial or to sign up for a user account or subscription, and to access our platform and use our services. That contact information may include name, phone number, email, company name, payment information, and other information provided by the user.
- **IP Addresses**: When you visit our website, we automatically receive your IP address and information such as the user-agent of your web browser. Any website you visit online can collect this information. We use it for sales and promotion purposes, but we do not sell it to third parties. An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our website, we may view the IP

address of the device you use to connect to the Internet. We use this information to determine the general physical location of the device and understand from what regions of the world our website visitors come. We also may use this information to enhance our website.

Users are not required to provide contact information on our website. If you choose to use our chat feature or fill out our early access request form, we will receive your provided contact information. If you sign up for a user account or subscription, we will collect your contact information and any payment information you provide. This information is strictly for our internal use to optimize our customer relationships, and we do not sell or rent this to third parties.

Cookies

The Privacy Lock website and platform may place cookies on your browser in order to identify you when you return to our website or log in to our platform. A cookie is a piece of information that a web server may place on your computer when you visit a website. Cookies are commonly used by websites to improve the user experience and have not been known to transmit computer viruses or otherwise harm your computer. Many cookies last only through a single website session, or visit. Others may have an expiration date, or may remain on your computer until you delete them. We may use cookies for a number of purposes—for example, to maintain continuity during a user session, to gather data about the usage of our website for research and other purposes, to store your preferences for certain kinds of information and marketing offers or to store a user name or encrypted identification number so that you do not have to provide this information every time you return to our website. Our cookies will track only your activity relating to your online activity on this website, and will not track your other Internet activity.

You can decide if and how your computer will accept a cookie by configuring your preferences or options in your browser. However, if you choose to reject cookies, you may not be able to use certain services or website features.

Certain pages on our websites contain "web beacons" (also known as Internet tags, pixel tags and clear GIFs). These web beacons allow third parties to obtain information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page, and the information in cookies set by the third party.

We Do Not Knowingly Collect Information from Children

Privacy Lock's website and products are not intended for children and we do not knowingly collect information about children or sell products to persons under the age

of 18. We do not knowingly collect or store information about children and never sell information about minors.

California Consumers

The California Consumer Privacy Act (the "CCPA") affords California consumers additional privacy protections, including the right to know what information we collect, disclose, and sell, as well as the right to request deletion of your data and to opt out of the sale of your data. Businesses can't discriminate against you for exercising any of these rights. Privacy Lock complies with all CCPA compliance standards and makes every effort to address consumer requests in accordance with the CCPA.

Your Rights to Data Privacy

We believe everyone deserves to be in control of their Personal Information. All users of our products and services may exercise the following rights with respect to information we collect:

- The right to be informed about how their information is used. We inform individuals of the fact that we are collecting data when they access our products and services by referring to this Privacy Policy. This Policy describes our data handling processes.
- The right to access the information we hold about individuals.
- The right to request the correction of inaccurate information we collect.
- The right to request that we delete information, or stop processing or collecting it.
- The right to withdraw consent for other processing activities for which you have given us your consent.

Sharing Information

We DO NOT sell your information to any third parties, nor do we share, disclose, or provide any information collected with parties outside of our own organization. If Privacy Lock is acquired by another company, we will transfer collected information to the acquiring company. Under certain circumstances, we may be required to disclose personal information if necessary to comply with a subpoena or court order, to establish or exercise our legal rights or defend against legal claims, or to cooperate with government and/or law enforcement officials.

How We Use the Information We Collect

• Services. We may use the information we collect in connection with the services we provide. We may use the information we collect to set up user accounts; provide, operate, and maintain services; process and complete transactions; provide customer service and support and respond to inquiries; to send communications; to prevent fraudulent activity; for any other purpose based on our legitimate interest.

- **Website**. We may use the information we collect to administer and improve the Privacy Lock website and platform.
- **Promotional Communications**. We may use your personal information to contact you with newsletters, marketing, or promotional materials and other information that may be of interest to you. You may opt-out of receiving any, or all, of these communications from us by following the instructions provided in any email we send or by following the unsubscribe link in those emails.
- **Analytics**. We may use aggregated information that's collected to understand general information and trends related to our website, such as how many users have visited our web site during a given period of time, and the types of devices the visitors use. The information can't be used to identify an individual and is used by us to help improve the solution for consumers.
- **IP addresses Fraud Prevention**. Our use of IP addresses is limited to helping identify and combat potentially fraudulent activity. IP addresses are stored in our log-files and are deleted after 30 days.
- **Respond to Inquiries**. If you choose to contact us directly (by email, form, or postal mail) using the contact information we provide on the Privacy Lock website, we will use your contact information to respond to your inquiry.

Security of your Personal Information

We restrict access to personal information collected about you at our website to our employees, our affiliates' employees, those who are otherwise specified in this Policy or others who need to know that information to provide the Services to you or in the course of conducting our business operations or activities. While no website can guarantee exhaustive security, we maintain appropriate physical, electronic and procedural safeguards to protect your personal information collected via the website. We protect our databases with various physical, technical and procedural measures and we restrict access to your information by unauthorized persons. We also advise all employees about their responsibility to protect customer data and we provide them with appropriate guidelines for adhering to our company's business ethics standards and confidentiality policies.

Physical Security

Privacy Lock's technical infrastructure is hosted on CariNet servers, which are located at SOC 2 accredited data centers, and regularly audited. Physical security controls at data centers include 24x7 monitoring, cameras, logs, and other security measures.

Access Control

All services related to operations and infrastructure are accessible only through secure connectivity (e.g., SSL, SSH). All systems require user authentication, and many include multi-factor authentication for additional security.

Security Review and Systems Management

All systems and applications undergo security review for vulnerabilities prior to production deployment. All application dependencies are monitored for vulnerabilities using third party dependency scanning tools. Privacy Lock maintains industry standard security incident response policies and procedures.

Data Storage & Data Transfer

IP addresses are an essential component of the Internet. Every request made to a server includes the IP address of the visitor.

How to Contact Us

If you have any questions about this Privacy Policy or its implementation, you may contact us at the following email: <u>contact@pentaprivacylock.com</u>

Changes to this Privacy Policy

We may update this Privacy Policy from time to time based on changes to applicable laws and regulations or other requirements applicable to us, changes in technology, or changes to our business. Any changes we make to the Privacy Policy in the future will be posted on this page, so you should review it periodically.